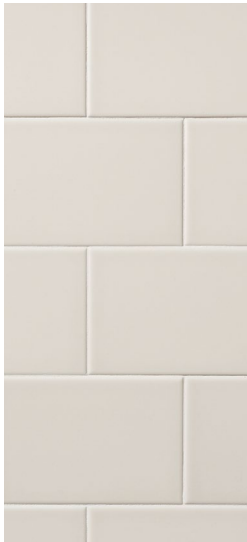
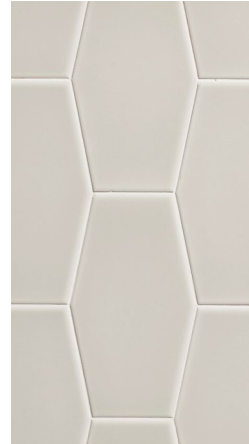


PURE

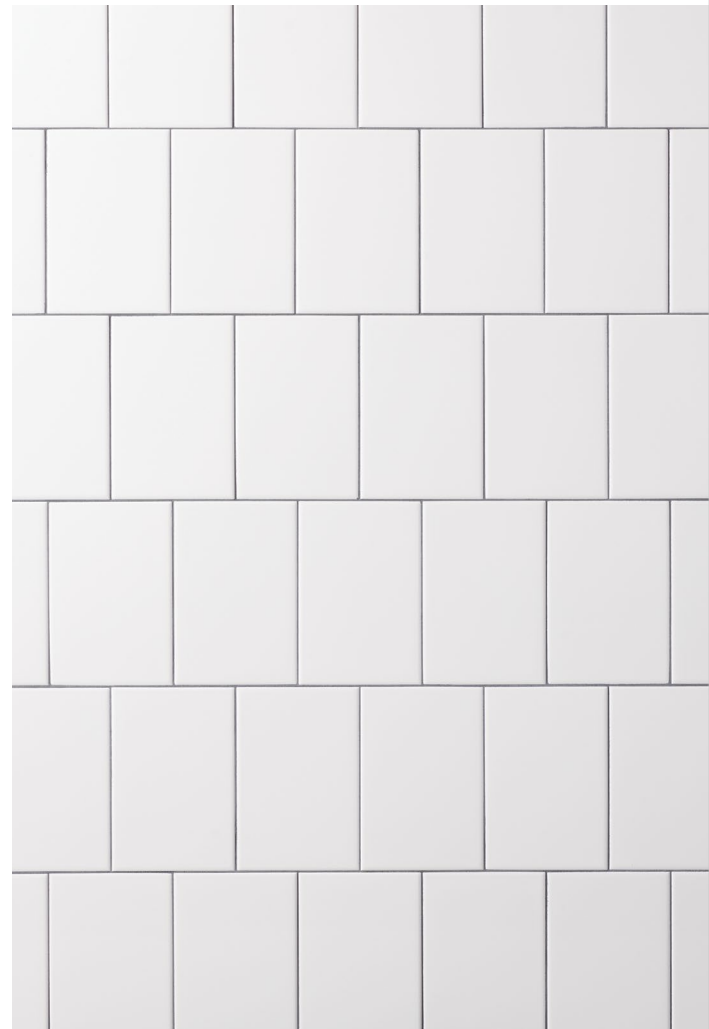
THE ULTIMATE ESSENTIALS



EST 1967

FACINGS

OF AMERICA



THE
ULTIMATE
ESSENTIALS

PURE



Classic Whites
Soft Neutrals
Deep Modern Hues

Subway tile and modern shapes meet a sophisticated palette of 16 curated colors.
14 colors developed and glazed
in our California Factory.

The perfect design capsule.
Just like you've always wanted.
But better.



TOP LEFT TO RIGHT: OXBOW IN MORRO BAY AND PURE WHITE; 4x6 IN PURE WHITE
BOTTOM: 2x8½ IN MATTE WHITE

ALL COLORS SHOWN IN 2x8 1/2". VARIATION IN SIZE, COLOR, AND SHADE TO BE EXPECTED.

COLOR PALETTE

P+ GLAZES



JOSHUA TREE – Glossy



MORRO BAY – Glossy



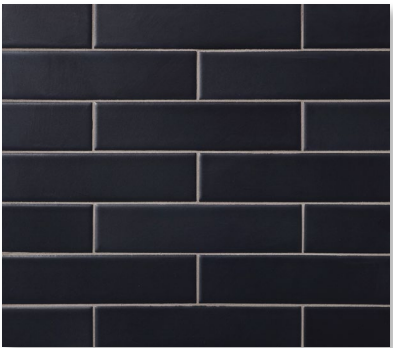
TRINIDAD – Glossy



MUIR WOODS – Glossy



POINT REYES – Matte



GHOST TOWN – Matte



SANTA CRUZ – Glossy



YOSEMITE – Matte



EL CAPITAN – Matte

COLOR PALETTE

P+ GLAZES



HALF MOON BAY – Glossy



PACIFICA – Glossy



SHASTA – Matte

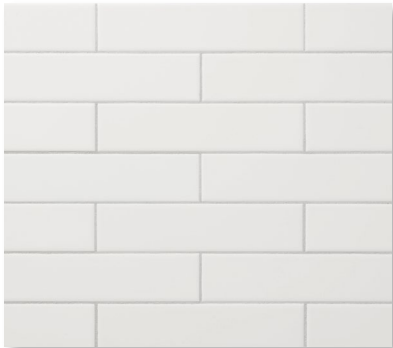


SAN SIMEON – Glossy

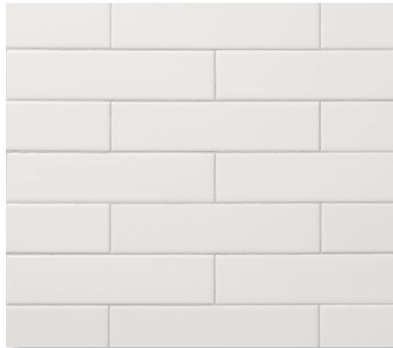


SHELTER COVE – Matte

CLASSIC GLAZES



PURE WHITE – Glossy



MATTE WHITE – Matte

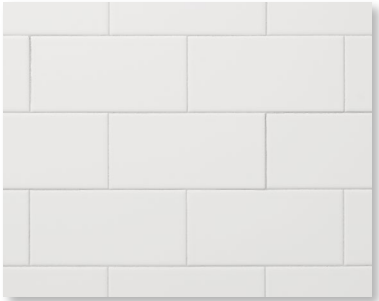
ALL COLORS SHOWN IN 2x8 1/2". VARIATION IN SIZE, COLOR, AND SHADE TO BE EXPECTED.

ALL PIECES SHOWN IN PURE WHITE. VARIATION IN SIZE, COLOR, AND SHADE TO BE EXPECTED. ALL SIZES NOMINAL. SIZES NOT MODULAR.

SIZES AND SHAPES



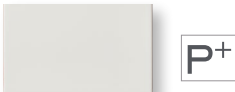
ATLAS 7 x 4



3 x 6



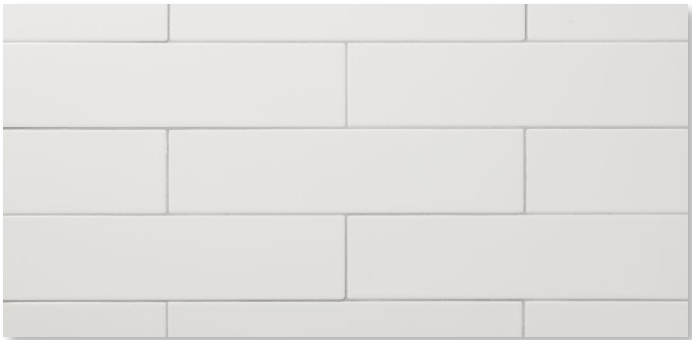
BOWIE 27/8 x 8 5/8



4 x 6



AXBOW 27/8 x 57/8

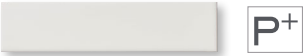
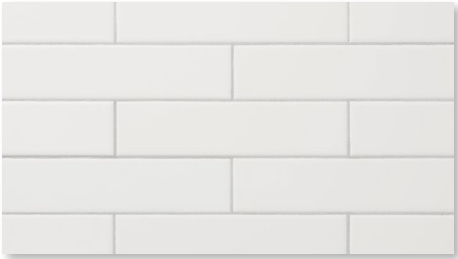


3 3/8 x 14

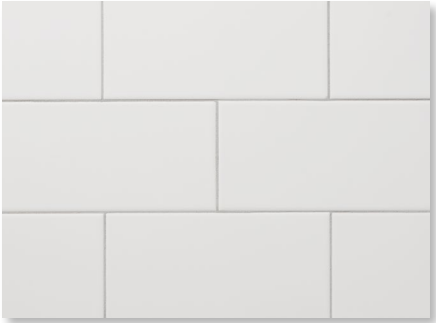
P+ AVAILABLE IN **P** AND CLASSIC GLAZES.

PHOTOS ARE NOT TO SCALE.

SIZES AND SHAPES

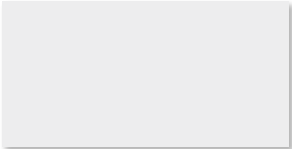


2 x 8 1/2

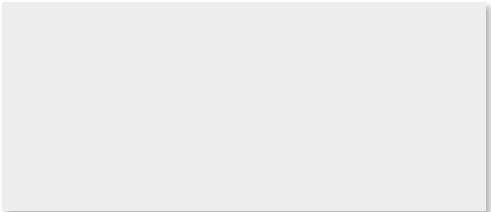


4 1/4 x 8 1/2

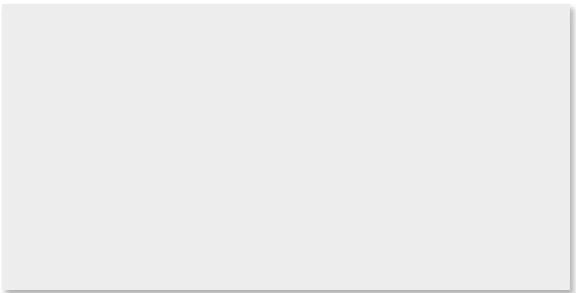
LARGE FORMAT
AVAILABLE IN CLASSIC GLAZES ONLY



6 x 12



8 x 20

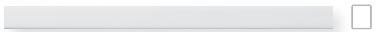


12 x 24

MOULDINGS/LINERS/TRIM **P+**



METRO 1/2 x 8



STICK LINER 1/2 x 8



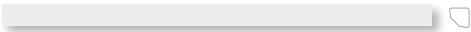
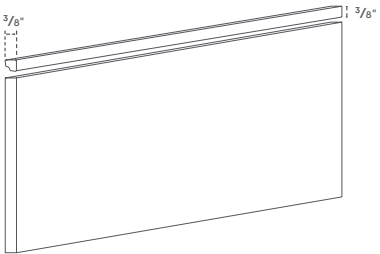
VALETTE 1 3/8 x 8



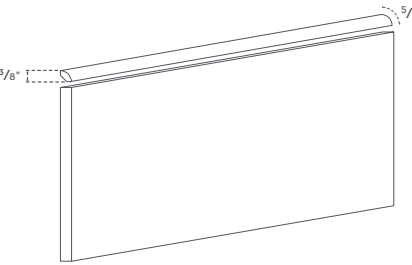
DUANE 2 x 8



MILLENIUM 4 1/2 x 8



PENCIL BULLNOSE 3/8 x 12



UNIVERSAL TRIM 5/8 x 12

AVAILABLE BULLNOSE
AVAILABLE IN CLASSIC GLAZES ONLY

	BULLNOSE LONG EDGE	BULLNOSE SHORT EDGE
2x8 1/2	•	
3x6	•	•

ALL PIECES SHOWN IN PURE WHITE. VARIATION IN SIZE, COLOR, AND SHADE TO BE EXPECTED. ALL SIZES NOMINAL. SIZES NOT MODULAR.

PURE

AVAILABILITY CHART

SIZE	AVAILABILITY	
	CLASSIC GLAZES	P ⁺ GLAZES
2 x 8½	◆	◆
3 x 6	◆	◆
3¾ x 14	◆	◆
4 x 6	◆	◆
4¼ x 8½	◆	◆
6 x 12	◆	N/A
8 x 20	◆	N/A
12 x 24	◆	N/A
Atlas	◆	◆
Bowie	◆	◆
Oxbow	◆	◆
Bullnose	◆	N/A
Duane	◆	◆
Millenium	◆	◆
Valette	◆	◆
Metro	◆	◆
Stick liner ½ x 8	◆	◆
Universal Trim	◆	◆
Pencil Bullnose	◆	◆

APPLICATIONS

- INTERIOR WALLS
- SHOWERS
- STEAM SHOWERS (GLOSS, MATTE)
- LIGHT DUTY FLOORS* (MATTE ONLY)

We are committed to delivering the highest quality handcrafted tile to you. Variation in shade, texture and size are inherent characteristics of our handcrafted tile. Always inspect your tiles before they are installed as installation constitutes acceptance.

*Please refer to our statement of DCOF (Dynamic Coefficient of Friction)



FRONT COVER—TOP ROW: BOWIE IN GHOST TOWN; OXBOW IN SAN SIMEON; 3x6 IN PACIFICA; 4x6 IN MUIR WOODS; ATLAS IN SANTA CRUZ; 2x8½ IN TRINIDAD

FRONT COVER—MIDDLE ROW: ATLAS IN YOSEMITE; 4x6 IN SHASTA; BOWIE IN JOSHUA TREE; 2x 8½ IN SHELTER COVE; BOWIE IN POINT REYES; ATLAS IN EL CAPITAN

FRONT COVER—BOTTOM ROW: ATLAS IN GHOST TOWN; 2x8½ IN MATTE WHITE

BACK COVER—TOP: POINT REYES IN 3x14

BACK COVER—BOTTOM: 4x6 IN PURE WHITE, TRINIDAD, JOSHUA TREE, PACIFICA, EL CAPITAN

